



2017-2018 District Grant

P-1732

Final Report

**Grant Proposal written by Steve Bender
Progress Report submitted by Steve Bender
Final Report authored by Ross Minion**

EVENTS

May 16, 2018

Victoria Elementary PTA Meeting: Parent Education Program “Helmet Safety”

Newport Beach Sunrise Rotary Club members Pam Daquila and Ross Minion conducted Helmet Safety education and training for parents and students at Victoria Elementary School in Costa Mesa, CA. Scheduled as the guest speakers for the PTA meeting, Pam and Ross presented handouts to all parents and children in attendance, discussed the 2-2-2 method of fitting a helmet, the limited lifespan of helmets and when they should be replaced, and fitted several children with helmets which there were able to take home.

One of the children in attendance was a young Hispanic girl. She was very shy. Ross asked her to come up to the stage to help with the helmet fitting demonstration. Her mother explained she was autistic and would not be able to do that. The girl presented herself as very shy and stayed in the back of the room. After the program had concluded, one of the PTA Mom’s came up and said that the little girl really liked the helmet we had used in our demo, and asked if the little girl could have it. Pam took the helmet over to her, helped her Mom get it fitted correctly, and received a tremendous smile which melted our hearts. A short while later, after taking a load of supplies to the car, the autistic girl was on the stage singing to the remaining crowd, proudly wearing her new blue helmet.



June 15, 2018

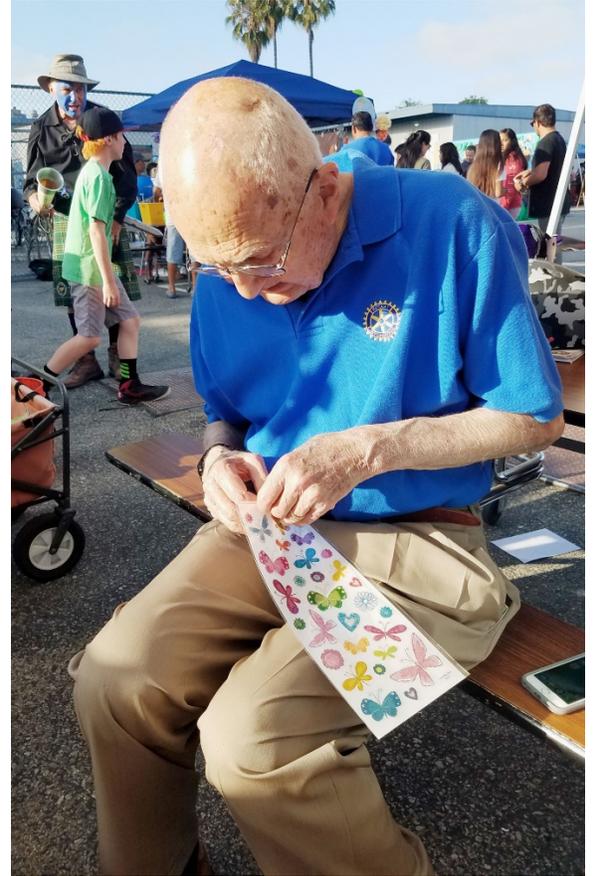
Victoria Elementary Spring Fling – “Decorate your Helmet” Booth

Newport Beach Sunrise Rotary participated in the “Spring Fling,” an annual event at Victoria Elementary. Club members Tammy McKennon, Willis Longyear and Ross Minion set up a booth which included Demos, Helmet Fittings and “Decorate your Helmet” activities. Additional volunteers from Goldenwest College and the Victoria Elm PTA helped as well.

- 1) **Egg Drop Demonstration** – We conducted Egg Drop Demonstrations as outlined in “Demonstrating Bicycle Helmet Effectiveness: A How-to Guide” published by the NHTSA. The egg drop demo works great for elementary school aged children. To summarize, we hold an egg over a 5-gallon bucket with some dirt in it and ask the child if the egg will break if dropped. They always say yes. We explain that the shell of the egg is like their skull protecting their brain. The shell, and their skull, can break if dropped without protection. Then we drop the egg into the bucket. It doesn’t break. The soil absorbs the energy of the fall, just like the foam in the bike helmet. The bucket is also just like the hard shell on the helmet. The children then see how the helmets protect them from head injury.
- 2) **Helmet Fitting** - We then fit the children with the helmet of their choice. All options were multi-sport helmets from Bell, for children age 5-8 and youth age 8-14. There was a variety of styles and colors to choose from. We explained to the child and their parents that there are three things which are very important when fitting your helmet: 1) No more than 2 fingers of space between the eyebrows and the helmet, 2) the side straps should make a V over the ears (not on or far below), and 3) the straps must be snug so that no more than 2 fingers can fit between the strap and chin when fastened. Once the helmets were snug and the child understood how important it was for the helmet to fit properly, they got to move on to the decorating table.
- 3) **Decorate your Helmet** – One of the biggest challenges is getting children to WANT to wear their helmet. The education helps, as do the Helmet Pledges we had many of them sign, but the most effective method we have found is to let the kids personalize their helmet and make it their own. We brought in over 200 sheets of stickers for the kids to select from. There were letters for them to put their name on them, endless decorations, themes, sayings, etc... Many of the kids would spend 20-30 minutes working on their helmet. The parents were often just as excited. The booth became overwhelmed once word got out what we were doing, and more and more children were running around the event wearing their new helmets.

We hope that these steps will help build good habits at an early age, and that through continued education and positive reinforcement that we can increase the rate of children and their parents wearing helmets and wearing them properly.

As an indicator of the program’s success: over half of the parents made a donation of anywhere from \$2 to \$20 to help us fund another round of helmets for children-in-need this coming year.





Helmet Safety Training Tool Kits / Demo Kits

In addition to the experience of giving demonstrations, educating children and their parents, fitting children for helmets, and helping them personalize each one to be as unique and special as they are, we learned that having a prepared tool kit is a must.

The National Highway Traffic Safety Administration (NHTSA) has an excellent How-to Guide on Demonstrating Bicycle Helmet Effectiveness. The guide includes instructions for 1) the Egg Drop, 2) the Melon Drop, and 3) the Hammer, each targeting different age groups. The guide lists the materials needed for each demonstration. Following the guide and then adding based on experience and recommendations from members of SafeKids OC, we have assembled four kits which each include:

- Five gallon bucket (for storage of kit and egg drop)
- Two gallon bucket (for egg drop)
- One Brick
- Paper towels
- Plastic bags
- Markers
- One gallon of potting soil
- Plastic tarp
- Hammer
- (10+) 3" X 3" soft wood blocks
- (10+) 3" X 3" polystyrene foam
- Two Safety goggles
- Demo Helmet
- NHTSA's How-to Guide on Demonstrating Bicycle Helmet Effectiveness
- Mannequin head
- Brain Gelatin mold (to create a Jello brain for demos)
- Human Brain Model on stand (1 per 2 kits)

Two larger demonstration units have also been built which illustrate the force of a bike crash on your skull using coconuts. One of the units will be utilized by NBSR and the other will be loaned out to other local clubs. A video of the demonstration is available on Facebook and will be added to our website.

Educational materials will be printed as needed and include:

- Be a Roll-Model: Wear a Helmet
- Easy Steps to Properly Fit a Bicycle Helmet
- The Bicycle Helmet Pledge

We also have resources available in Spanish, for English learners, for Educators, for City Planners, for Event Planners and more. These resources (downloads and links) will be available on the Newport Beach Sunrise Rotary website and associated program websites.

BUDGET

Budget	Budget	Actual
Graphic Artist	\$ 500.00	\$ 500.00
Printing & Supplies	\$ 1,300.00	\$ 1,395.96
Website Design*	\$ 1,000.00	\$ -
Helmets for one school	\$ 700.00	\$ 1,737.47
TOTAL	\$ 3,500.00	\$ 3,633.43

DETAIL OF EXPENSES

Vendor	Category	Description	Amount
Lara Leone Design	Graphic Artist	Graphics Design services	\$ 500.00
Bell Helmets	Helmets for one school	150 Youth Helmets for Ages 5-14	\$ 1,737.47
Hobby Lobby	Printing & Supplies	Helmet decorations/stickers	\$ 336.41
Cates Unlimited, Inc.	Printing & Supplies	2 demo units using coconuts	\$ 500.00
Big 5	Printing & Supplies	Training supplies: Assortment of Helmets	\$ 217.56
Sumper Imperial Market	Printing & Supplies	Eggs and paper towels for event	\$ 15.45
Home Depot	Printing & Supplies	Demo Kit materials (for 4 kits)	\$ 145.54
Amazon	Printing & Supplies	Demo Kit materials (for 4 kits)	\$ 181.00
		TOTAL	\$ 3,633.43

*Website was donated by Steve Bender. Funds were re-allocated to Helmets.

Many Bike/Helmet Safety materials were donated to the program.

Additional materials printed and paid for by the Club (not itemized above).

RECEIPTS AND INVOICES



hello, this is your invoice.

INVOICE #: **HIB-001**
INVOICE DATE: **May 12, 2018**
CLIENT: **Helmets in a Box**
Steve Bender

PAYABLE TO: **LARA LEONE**
9732 Monte Carlo Circle,
Huntington Beach, Ca 92646
949.412.2602 | laraphillipsdesign@gmail.com

PROJECT DESCRIPTION	HOURS	RATE/HR	SUBTOTAL
Graphic Artist Services	20	\$25	\$ 500

Total Hours: 20

TOTAL DUE \$ 500

thank you!

YOUR BUSINESS IS APPRECIATED. PLEASE CONTACT ME WITH ANY QUESTIONS. PAYABLE WITHIN 30 DAYS.

Cates Unlimited, Inc
2271 W Malvern Ave #133
Fullerton, CA 92833
(714) 296-4105
jcatesreventures@gmail.com
m



INVOICE

BILL TO
Newport Beach Sunrise Rotary
Foundation
P O BOX 8113
Newport Beach, CA 92658

INVOICE # 1084
DATE 05/14/2018
DUE DATE 06/13/2018
TERMS Net 30

ACTIVITY	QTY	RATE	AMOUNT
Labor:Labor Build two Helmet in a Box educational displays.	2	100.00	200.00
Materials:Materials Plywood, acrylic, 4" pipe, fittings, glue, paint, lumber and supplies	1	300.00	300.00

BALANCE DUE

\$500.00

HOBBY LOBBY

Super Savings, Super Selection!

7202 Edinger Avenue
Huntington Beach, CA 92647
Hobby Lobby Store #512 (714) 842-9080

S-512 R-9 T-3342 HELEN L SALE

105100000	Paper Crafts	115.43
40 % Off (1.99-0.80)		
97 @ 1.19 ea		
105100000	Paper Crafts	137.08
40 % Off (2.49-1.00)		
92 @ 1.49 ea		
105100000	Paper Crafts	23.90
40 % Off (3.99-1.60)		
10 @ 2.39 ea		
105100000	Paper Crafts	35.80
40 % Off (2.99-1.20)		
20 @ 1.79 ea		

SUBTOTAL 312.21
TAX TOTAL 24.20
TOTAL 336.41

DEBIT 336.41
ACCOUNT #: *****6062
ACCT : Debit INSERTED

US DEBIT
CARD #*****6062 INSERTED
REF # AUTH # RESP 00
180505121042 ISO 00
AID: A00000009800640
TSI: 6800 ARC:00 CUR:0340
TVR: 8080048000
APP: US DEBIT
IAD: 06010A03600000

Verified by PIN

--Side 2--

CHANGE DUE 0.00

Number of Items Purchased: 219

Total savings: 209.60

Thank You. Please come again.
Become a fan on Facebook.
Return Policy on back of receipt

Visit our website at www.hobbylobby.com



0512009033420512180

5/12/18 05:59 PM

HOBBY LOBBY

Super Savings, Super Selection!

RETURN POLICY

Hobby Lobby values customer satisfaction; with or without the receipt.

With Original Sales Receipt:

Within 90 days of purchase we will gladly exchange the merchandise, give store credit or issue a refund based on the original method of payment. There will be a wait of 10 calendar days on check purchases, or merchandise credit can be issued.

Without Original Sales Receipt:

You may exchange the merchandise or be issued a merchandise credit based on the lowest selling price in the last 90 days. Valid ID is required.

We reserve the right to limit or refuse to accept the return of certain products and non-receipted items.



Bill To:
NEWPORT SUNRISE ROTARY CLUB FDN

6 SANDFLOWER CT

NEWPORT BEACH CA 92663
USA
Tel: 949-632-5011

Ship-to address
ROSS MINION

6 SANDFLOWER CT
NEWPORT BEACH CA 92663

Order confirmation

Order / Order entry date
412804098 / 06/01/2018
PO# Number
ROSS MINION
Requested ship date
06/01/2018
Cust. no.
1026072
Cancel Date

We deliver according to the following conditions:
Terms of payment Payable immediately without deduction

Currency USD

Terms of delivery ZNC No Charge

Weights (gross/net) - Volume - Mark
Gross weight 157.400 LB Net weight 157.400 LB Volume 65.274 FT3

Item	Material	Customer SKU#	Description	Req. Ship Date	Qty	UOM	Unit Price	Disc Price	Ext Price	Net Price
100	7050808		BD HLMT CHD INJECTOR GRAY SPARK TGT	06/01/2018	20	EA	10.75	10.75	215.00	215.00
200	7049576		BD HLMT CHD INJECTOR MATT E PINK CRAZY	06/01/2018	20	EA	10.75	10.75	215.00	215.00
300	7063281		BD HLMT CHD PSYCHO BLUE	06/01/2018	20	EA	10.75	10.75	215.00	215.00
400	7083647		BD HLMT YTH MANIAC MATTE GRAY CAMO EFS	06/01/2018	16	EA	10.75	10.75	172.00	172.00
450	7051623		BD HLMT YTH INJECTOR HI-V IS GREEN	06/01/2018	10	EA	10.75	10.75	107.50	107.50
500	8050737		BD HLMT YTH MS TRANS MAT PUR OMBRE D	06/01/2018	24	EA	10.75	10.75	258.00	258.00
600	8050708		BD HLMT YTH MS TRANS MATT E BLACK D	06/01/2018	40	EA	10.75	10.75	430.00	430.00

KGOSLIN



Bill To:
NEWPORT SUNRISE ROTARY CLUB FDN

Doc. no./Date
412804098 / 06/01/2018

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2

6 SANDFLOWER CT

Item	Material	Customer SKU#	Description	Req. Ship Date	Qty UOM	Unit Price	Disc Price	Ext Price	Net Price
				Total Qty	150		Item total	1,812.50	
								Final amount	1,737.47



**More saving.
More doing.SM**

2300 HARBOR BLVD, COSTA MESA 92626
CUSTOMER INQUIRIES (949)646-4220

6664 00007 73267 06/29/18 01:37 PM
CASHIER SUSAN

769887002773 1X4X6 NO.2 <A>
0.75IN X 3.5IN X 6FT COMMON BOARD
8@2.66 21.28
0000-999-735 CA LBR FEE <A,U>
CA LUMBER FEE
8@0.02 0.16N
032247195966 1.5CF NC GS <A> 7.99
1.5 CU FT NATURE'S CARE GARDEN SOIL
6940989321649 RIP HAMMER <A>
10 OZ ASH HANDLE RIP HAMMER
4@4.96 19.84
026703005029 2GAL BUCKET <A>
2GAL WHITE PLASTIC BUCKET 2GAL
4@3.97 15.88
732813123477 POLY PANEL <A> 9.95
3/4"X14-1/2"X4' EPS INSUL 6PK
0000-393-134 RD CLAY BRK <A>
RED CLAY BRICK
4@0.35 1.40
073257012782 9X12 2M GARD <A>
9'X12' 2MIL CLEAR PLASTIC DROP CLOTH
4@2.98 11.92
026703000024 2GLN LID <A>
2GAL PLASTIC BUCKET/PAINT PAIL LID
4@1.68 6.72
051141332208 CONTR 4PK <A>
3M INDOOR SAFETY GLASSES 4PK-CLEAR
2@19.97 39.94

SUBTOTAL 135.08
SALES TAX 10.46
TOTAL \$145.54

XXXXXXXXXXXXX6062 DEBIT USD\$ 145.54

AUTH CODE 172404
Chip Read Verified By PIN
AID A0000000980840 US DEBIT

**SUPER IMPERIAL
MEAT MARKET**
835 W.19th ST.
COSTA MESA, CA. 92627
(949) 722-0245

DATE 06/15/2018 FRI
HUEVOS CAFE #20 F \$6.99
HUEVOS BLANCOS #20 F \$5.99
BRAWNY \$2.29
TAX TOTAL \$0.18
TOTAL \$15.45
CASH \$20.00
CHANGE \$4.55
NO.000217 REG 01 RUDY TIME 16:20

**GRACIAS!
THANK YOU!**



Details for Order #113-4733818-8526605

[Print this page for your records.](#)

Order Placed: June 29, 2018
Amazon.com order number: 113-4733818-8526605
Order Total: \$75.00

Not Yet Shipped

Items Ordered	Price
3 of: <i>15" Tall Male Mannequin Head Durable Plastic White (50013)</i> Sold by: Only Mannequins® Outlet (seller profile) Condition: New	\$25.00

Shipping Address:
Ross Minion
6 Sandflower Ct
Newport Beach, CA 92663-2108
United States

Shipping Speed:
Two-Day Shipping

Payment information

Payment Method:
Visa | Last digits: 6062

Item(s) Subtotal: \$75.00
Shipping & Handling: \$0.00

Billing address
Ross Minion
6 Sandflower Ct
Newport Beach, CA 92663-2108
United States

Total before tax: \$75.00
Estimated tax to be collected: \$0.00

Grand Total: \$75.00

To view the status of your order, return to [Order Summary](#).



Details for Order #113-4044050-7608203

[Print this page for your records.](#)

Order Placed: June 29, 2018
Amazon.com order number: 113-4044050-7608203
Order Total: \$106.00

Shipping now

Items Ordered	Price
2 of: <i>Walter Products B10401-3 Human Brain Model, Life Size, 3 Parts, 6 x 5 x 7.5 Inches</i> Sold by: Amazon.com Services, Inc. Condition: New	\$39.00
Shipping Address: Ross Minion 6 Sandflower Ct Newport Beach, CA 92663-2108 United States	Item(s) Subtotal: \$78.00 Shipping & Handling: \$5.99 Free Shipping: -\$5.99 ----- Total before tax: \$78.00 Sales Tax: \$6.04 -----
Shipping Speed: Same-Day Delivery	Total for This Shipment: \$84.04 -----

Shipping now

Items Ordered	Price
2 of: <i>Gelatin Mold Decoration</i> Sold by: UFORTY (seller profile) Condition: New	\$10.98
Shipping Address: Ross Minion 6 Sandflower Ct Newport Beach, CA 92663-2108 United States	Item(s) Subtotal: \$21.96 Shipping & Handling: \$5.99 Free Shipping: -\$5.99 ----- Total before tax: \$21.96 Sales Tax: \$0.00 -----
Shipping Speed: Same-Day Delivery	Total for This Shipment: \$21.96 -----

Payment information

Payment Method: Visa Last digits: 6062	Item(s) Subtotal: \$99.96 Shipping & Handling: \$23.96
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Billing address Ross Minion 6 Sandflower Ct Newport Beach, CA 92663-2108 United States	Free Shipping: -\$23.96 ----- Total before tax: \$99.96 Estimated tax to be collected: \$6.04 ----- Grand Total: \$106.00
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To view the status of your order, return to [Order Summary](#).