

District Grant Report

Rotary Club: Newport Beach Sunrise Rotary

Project Title: Helmets in a Box Program

Progress Report Final Report

1. Briefly describe the project. What was done, when and where did project activities take place, and who were the beneficiaries?

Newport Beach Sunrise Rotary members conducted Helmet Safety Education and Training at Victoria Elementary School on May 16th, 2018 as guest speakers for the Parent Education portion of the PTA meeting. Pam Daquila and Ross Minion led the program, benefiting approximately 30 parents and children.

Then on June 15th, 2018 Tammy McKennon, Willis Longyear and Ross Minion set up a booth at the annual “Spring Fling” event at the same school with several hundred children and their parents in attendance. The booth and program included Helmet Safety education, Egg Drop Demonstrations, Helmet Fittings and “Decorate your Helmet” activities. We provided over 200 children and parents with education and demos, and fitted many of them with a multi-use helmet. The children which received helmets were individually fitted and then they decorated them from an assortment of over 200 packs of stickers. Each child’s helmet was then unique and personalized by them.

Ross Minion built four Helmet Safety Training Kits.

Jerry Cates and Steve Bender built two Helmet Safety Demonstration units.

Steve Bender built a website for helmet programs.

2. How many Rotarians participated in the project?

Six – Ross Minion, Pam Daquila, Willis Longyear, Tammy McKennon, Jerry Cates, Steve Bender

3. What did they do? Please give at least two examples.

- Conducted Helmet Safety training and education to over 200 parents and children
- Egg drop demonstrations
- Fitted 150 children with helmets, free of charge
- Helped the children decorate their helmets, personalizing them with stickers and decorations
- Built four Helmet Safety Training Tool Kits / Demo Kits
- Built two Helmet Safety Demo units
- Compiled extensive library of materials and resources for bicycle and helmet safety

4. How many non-Rotarians benefited from this project?

Over 200 benefited from the demos and training. 150 children benefited from receiving and a properly fitted helmet.

5. What are the expected long-term community impacts of the project?

The education and training will hopefully help encourage parents to wear their helmet, for them to encourage their children to always wear a helmet when riding a bike, skate board, scooter, etc..., and by starting with the children at the elementary school level we hope to build good habits. We believe the customized helmets will make the children want to wear their helmets, which reinforces building good habits and sets an example for other children. Ultimately the goal is to save lives and reduce injuries in the case of an accident.

6. If a cooperating organization was involved, what was its role?

NA

Financial Report – Be sure that Income equals Expenditures!

7. Income	Amount
1. District Grant funds approved by the District	1687.00
2. Club contribution	1946.43
3. Other funding (specify)	
Total Project Income	3633.43

8. Expenditures - please be specific and add lines as needed - receipts must be attached

1. Graphics Design services	500.00
2. 150 Youth Helmets for Ages 5-14	1737.47
3. Helmet decorations/stickers	336.41
4. 2 demo units using coconuts	500.00
5. Training supplies: Assortment of Helmets	217.56
6. Eggs and paper towels for event	15.45
7. Demo Kit materials from Home Depot (for 4 kits)	145.54
8. Demo Kit materials from Amazon (for 4 kits)	181
Total Project Expenditures	3633.43

9. By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all of the information contained herein is true and accurate. Receipts for all grant-funded expenditures have been provided to the district. I also understand that all photographs submitted in connection with this report will become the property of RI and will not be returned. I warrant that I own all rights in the photographs, including copyright, and hereby grant RI and TRF a royalty free irrevocable license to use the photographs now or at any time in the future, throughout the world in any manner it so chooses and in any medium now known or later developed. This includes the right to modify the photograph(s) as necessary in RI's sole discretion. This also includes, without limitation, use on or in the web sites, magazines, brochures, pamphlets, exhibitions and any other promotional materials of RI and TRF.

Certifying Signature



Date: 6/30/18

Print name, Rotary title, and club

Ross Minion, President-Elect, Newport Beach Sunrise Rotary Club