

District Grant Application

Date: June 14th, 2018

Rotary Club of: Villa Park

GRANT PREREQUISITES (All items must be current to proceed.)

	Current	Not Current
 District and RI Dues Status: (Your club must be current on both District and RI dues at the time of application to proceed. Your club must also be current on all dues at the time of funding.) 		
• Previous Grant Reporting Status: (Your club must be current on reporting requirements for previous grants prior to funding any new grants.)		
Grant Management Seminar Status: (Two Rotarians from your club must have attended the latest seminar.)		
• MOU Status: (Your club must have signed a District or TRF MOU for local projects and a TRF MOU for international projects.)		
Project Name/Title: Self-Expression Arts Project		

Project Leader Name: <u>Mark Schmidt</u>

Project Leader Email: <u>mark.schmidt@afabpackaging.com</u>

Project Leader Phone: 714-614-1228

Brief Project Description:

The goal is to create a comprehensive Arts Program at the Youth Centers of Orange which will give the youth of our community ample opportunity to use the arts a means of positive self-expression. This will foster a life long skill which will positively influence our youth for the rest of their lives. "The Rotary Positive Self-Expression Arts Project" will provide project based learning opportunities in three specific Arts genres – Music (Early Classical Guitar & Recorder), Fine Arts (Drawing & Painting), and Digital Arts (Digital Photography and Video Production for the web.)

1. Project Start and Ending Dates:

(Projects may not begin prior to the District receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must be completed by the end of each Rotary year.)

Fall Session: Sept. 10th, 2018 - Dec. 14th, 2018 Spring Session: Feb. 4th, 2019 - May 10th, 2019

2. Project Location: 🖬 Community 📮 International

(If the project is international, will there be a Rotary club from the other country involved? If so, explain how they will participate.)



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3. Project Budget:

(Attach a complete project budget. List all revenues and expenses. These amounts must balance. If the goods and services are to be purchased from an international source, is the budget properly calculated in US dollars?)

4. Grant Funding:

(How much will clubs be contributing? Club contributions must be equal or greater than the amount requested from the District.)

Club(s) Contribution	District DDF	Total
\$4,000	\$ <u>2,000</u>	\$ <u>6,000</u>

5. Participating Clubs:

(If other clubs will be participating in this project, list each club and its contribution.)

Villa Park Rotary Club	\$ 2,000
Orange North Rotary Club	\$ 2,000
	\$

6. Other Support:

(What other in-kind contributions, discounts or financial support are you getting for the project?)

7. Other Involvement: (What other groups or organizations will be involved and how will the be participating? Attach participation letters from any non-Rotarian organizations partnering in the project.)

The Villa Park Rotary will be partnering exclusivly with Youth Centers of Orange on implementing this project. (See attached letter of support.)

8. Club Participation:

(Show active involvement of the Rotarians in your club. How many club members will participate and what will they do?)

Rotarians will will be engaged in the program in several ways: As project volunteers (if they have applicable arts experience); As constructive critics; As interviewees; As models for photos or fine art pieces; Assist with the arts showcase as volunteers, judges, and particapants. The estimated number of Rotarians who will directly engaged is 20.

9. Who are the Beneficiaries:

(Who are you serving and how?)

Currently, the Youth Centers of Orange has 180 enrolled members ranging in age from 6 – 18. 87% of the children who are enrolled in the Youth Center are classified as "low-income." Statistically speaking, lower income communities have very limited access to arts opportunities, with afford-ability being the largest hurdle for most families. Because of this, these communities rarely get to benefit from the fruits of an arts education.



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10. Lasting impacts on the community:

(Is the project sustainable?)

All the equipment purchased for the program will be used in as future implementations of the program and therefore will have an impact on hundreds of children in the local community for the next 3 - 5 years. The leadership at the Youth Center is committed to making this program a cornerstone of their current program offerings.

11. Rotary Area of Focus: (check all that apply)

- Peace and Conflict Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

12. Funds Stewardship:

(Describe how funds will be safeguarded and tracked. If funds are to be distributed to an international partner for purchase/use in another country, who will be responsible for the funds? How will transfers of funds to international partners be handled?)

All funds will be recieved by and tracked by the Villa Park Rotary. The Villa Park Rotary will directly purchase all nessasry supplies and distribute them to the Youth Center in-person. The Villa Park Rotary has a great reputation for being very diligent in its past grant ventures and we expect that same level of success with this current project.

- **13. Publicity:** (How do you plan to publicize your project? Check all that apply)
 - Press Releases
 - Local Newspapers
 - Community Newsletters
 - Magazines
 - 🖵 Ads
 - Cable TV
 - Social Media
 - Banners & Flyers
 - Speakers
 - Partner Organizations
 - Other (Please describe)

The Youth Centers of Orange will have an event where Rotary will be recognized for its contribution and to offically kick-off the program.

14. Additional Comments:

Please see the full write-up of the program in the attached documents.

District Grant Project Proposal

Foundation for Proposal

The Villa Park Rotary Club has always striven to advance the cause of Rotary in its local communities of Villa Park and the City of Orange. One of the most effective ways of doing this is to choose projects which not only follow one of the five avenues of service, but a project which will have the greatest impact.

This year, with the opening of the new Youth Centers of Orange, the Villa Park Rotary was inspired to lead a project, along with the Orange North Rotary, to make a real impact on the youth in the community. This project would focus on the Community Service as well as Youth Service "Avenues of Service" and therefore ensures the most impactful use of the Rotary's time and resources. Changing a youth persons life – That's "Service above one's self" in action.

Project Title:

The Rotary Positive Self-Expression Arts Project

Goal

To create a comprehensive Arts Program at the Youth Centers of Orange which will give the youth of our community ample opportunity to use the arts a means of positive self-expression. This will foster a life long skill which will positively influence our youth for the rest of their lives.

Background

In April of 2018, the Youth Centers of Orange opened under the direction of Mr. Tony Tripp. Mr. Tripp is a 15 year veteran in the youth development movement and is known for his creative approach of nurturing good character in youth through the Arts. While in his previous role as Director of Operations and Program for the Boys & Girls Clubs of the Los Angeles Harbor, Mr. Tripp developed the "Arts Academy." This nationally recognized program used the arts to assist in character education and helped to build self confidence and provided a positive outlet for self expression.

Upon learning of Mr. Tripp's expertise, the Villa Park Rotary Club wanted to assist in bring such life enhancing programs to the more under-served members of our community. Currently, the Youth Centers of Orange has 180 enrolled members ranging in age from 6 - 18. 87% of the children who are enrolled in the Youth Center are classified as "low-income." Statistically speaking, lower income communities have very limited access to arts opportunities, with afford-ability being the largest hurdle for most families. Because of this, these communities rarely get to benefit from the fruits of an arts education.

PBS (Public Broadcasting Service) provides several resources which explain the plethora of benefits of an Arts education. In addition to the obvious development of motor skills and the learning of the arts themselves, there are several other impacts which makes the arts an essential part of the human experience. One of them is positive self expression. Today's news headlines are filled with children expressing themselves in negative manners. Some who make poor choices using technology and social media, while some carryout their emotions by harming their peers. When we take an honest look at our education system we realized the emphasis is placed on retaining information and many youths are never really given the opportunity to learn how to express their emotions in a positive manner. Imagine a misguided teen expressing his/her self in a piece of art rather than in a violent manner – suddenly the need for the arts becomes all too clear.

"The Rotary Positive Self-Expression Arts Project" will emulate the successful "Arts Academy" program by providing **project based** learning opportunities in three specific Arts genres – Music (Early Classical Guitar & Recorder), Fine Arts (Drawing & Painting), and Digital Arts (Digital Photography and Video Production for the web.)

About project based learning:

For those who may not be familiar with this model, project based learning can be thought of as "on the job training," or "immersive learning." The children learn by doing. For example, in a traditional video production class, students spend weeks learning terms and studying examples of work by professionals. Many teachers have a "hands-off" rule until they are satisfied with the student's retention of the material. In project based learning however, children are filming from day one. They learn everything by completing projects such as filming an interview, or rating a restaurant. Kids are assigned tasks/ roles and they work as a team to get the job done. This learning model fosters social and emotional learning while allowing kids to expressive themselves to adults and their peers in a more effective manner.

The first project session will begin September of 2018 and will conclude in December 2018 with an arts showcase – a public event showcasing the art the children created over the past semester. Rotarians will will be engaged in the program in several ways:

- As project volunteers (if they have applicable arts experience)
- As constructive critics (Everyone's a critic)
- As interviewees
- As models for photos or fine art pieces
- To assist with the arts showcase

All the equipment purchased for the program will be used in as future implementations of the program and therefore will have an impact on hundreds of children in the local community for the next 3 - 5 years.

Proposal

To sponsor a Community Service grant which will be used to purchase all the equipment needed to start a comprehensive arts program at the Youth Centers of Orange. The program will foster an opportunity for positive-self expression though the Arts for under-served youth.

Once the program has started, Rotarians will be encouraged to assist with its ongoing success. This includes financial support as well as volunteer support. The Youth Centers of Orange will provide the staff and space needed to run the program, while the Rotary provides the equipment. Other than the first initial start-up purchase, only fine arts supplies will need to be replenished as they are used by children to create their masterpieces.

Mr. Tripp, the Executive Director of the Youth Centers of Orange has visited the Villa Park Club several times and is the President Elect for the Orange North Rotary Club.

Cost(s)

Music Equipment:

- 1. Eight String Tenor Ukulele's with Cases (5 @ \$119.99 Each) \$599.95
- 2. Ukulele Straps (5 @ \$18.95) **\$94.75**
- 3. Ukulele Strap pegs (10 pack) **\$6.99**
- 4. Ukulele Strings (6 packs @ \$12.62) **\$75.72**
- 5. Snark Clip on Tuner (6 @ \$11.01) **\$66.06**
- 6. Woodi Pro Soprano Recorder (4 @ \$9.99) \$39.96
- 7. Woodi Pro Alto Recorder (3 @ \$24.99) **\$74.97**
- 8. Woodi Pro Tenor Recorder (2 @ \$59.99) **\$119.98**
- 9. Woodi Pro Bass Recorder \$199.99
- 10. Music Stands (2 pack) (8 @ \$11.80) **\$94.40**

Fine Arts Supplies:

- 11. US Art Supply Paint kit (30 @ \$39.96) **\$1,198.80**
- 12. Prismacolor Drawing Set (30 @ \$15.03) \$450.90
- 13. Prisma Color Pastel Set (30 @ \$8.23) \$24.69
- 14. Strathmore Mixed Media Drawing Pad (30 @ \$11.24) \$337.20

Digital Arts Equipment

- 15. Lumix FZ80 Digital Camera (2 @ \$297.99) **\$595.98**
- 16. Sandisk 32 GB High Speed memory Card (4 @ \$17.00) **\$68**
- 17. Zoom H1 portable audio recorder kit **\$167.99**
- 18. Orion Field Tripod (2 @ \$79.99) **\$159.98**
- 19. HP Zbook 14 Workstation Refurbished Laptop (2 @ \$298.99) \$597.98

All Equipment will be purchased from Amazon.com

Total for supplies: **\$5,193.80** Tax (8%): **\$415.50** Shipping: **Free** Contingency for prices fluctuation, substitutions, misc. small equipment - **\$390.70**

Project Total: \$6000

Funds from VPRC - \$2,000 Funds from matching grant from VPRC - \$2,000 Funds from ONRC - \$2000

Total Funds: \$6000



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June 14th, 2018

Dear Rotary District 5320,

Board Members

Pat Buttress - President

John Fotch - Vice-President

Leslie Clay - Secretary

Sandy Quinn

Jack Raubolt

Gary Remland

Mark Schmidt

Advisory Members

Andrea Martinez

Priscilla Selman

Mayor Teresa "Tita" Smith

Executive Director Tony Tripp The Youth Centers of Orange is proud to announce its partnership with the Villa Park Rotary Club on implementing the "Positive Self-Expression Project" here in our organization. Because of the new program, the Youth Center will be able to host a wider range of Arts opportunities for our membership.

The overwhelming majority of our membership lacks the resources to have access to proper arts education. It is my experience that access to the arts opens a whole new appreciation for the world and connects our most under-served youth to their community. In addition, arts access fosters social-emotional development in children and teens, thus better equipping them to deal with difficult situations in their lives. Because of the myriad of benefits, the impact of this program is immeasurable and will be felt for years to come.

Once the program starts, it will forever be apart of the fabric of the Youth Centers of Orange. Both I, the Executive Director, and our Board of Directors are committed to continuing and growing this program as an essential component of our organization.

Thank you again and I look forward to a continued relationship with Rotary International

Tony Tri<mark>pp</mark>

am Executive Director

Youth Centers of Orange