

District Grant Report

Rotary Club: Long Beach, CA

Project Title: Feeding the Future

☐ Progress Report ☒ Final Report

1. Briefly describe the project. What was done, when and where did project activities take place, and who were the beneficiaries?

The Feeding the Future umbrella consisted of 2 events: Food Drive Through and Grand-and-Go:

- Food Drive Through took place on 10/24/20 at 2 college campuses: CSULB and LBCC
- Grab-and-Go took place on 4/17/21 at CSULB
- Beneficiaries of both events were food insecure college students at these two schools.

2. How many Rotarians participated in the project?

- **Food Drive:** approximately 100 (committee members, on-site volunteers plus Rotarians with donations).
- **Grab-and-Go** project: 40 Volunteers

3. What did they do? Please give at least two examples.

- **Food Drive** - volunteers helped set-up and navigate donors through the Drive-Throughs established at the schools. Donors drove up with bags and boxes of non-perishable food item donations; on-site volunteers unloaded the goods, counted them and helped the schools move them and/or inventory for distribution through their respective Food Pantry services.

- **Grab-and-Go**, provided 4500 meals filling 1500 bags for these students in need. Committee members chose/purchased high need items, purchased reusable grocery bags and recruited, coordinated volunteers. On the day of the event, Rotarians worked at tables (physically distanced-COVID safety measures) and filled the 1500 bags which will stock the CSULB and LBCC pantries for distribution. Contents/breakdown of bags (CSULB receives 60% of the total; LBCC receives 40% of the total):

- o 750 bags contained **non-perishable food items**: Beef stew, tuna, pasta and pasta sauce, cup of noodles, oatmeal packets, canned fruit, trail mix, saltines, chips, condiments
- o 300 bags contained **vegetarian non-perishable food items**: Black beans, pinto beans, soy ramen, oatmeal packets, canned fruit cocktail, canned pears, trail mix, saltines, chips, condiments
- o 450 bags contained **hygiene items**: shampoo, conditioner, body wash, toothbrush, toothpaste, deodorant, laundry detergent

4. How many non-Rotarians benefited from this project?

- **Food Drive**- community members (90+) contributed goods for the Food Drive. School staffs and most importantly students in need also benefitted from the partnering and generosity of the donations. With 8,422 lbs of non-perishables collected, scores of students were provided with much-needed food from the Food Drive..

- **Grab and Go**: The 1500 bags can be provided to 1500 food/basic needs insecure college students

5. What are the expected long-term community impacts of the project?

Incredibly far reaching: Raised awareness and sense of urgency around food insecure college students and the community needs around addressing hunger, in general. Created a real coming together of the community, Rotary and the schools to support this critical issue. Partnerships with the schools was amplified and cemented. Rotarians found additional ways to contribute to the schools and to the general population in need of food. The schools continue to receive in-kind and monetary donations. Awareness of Rotary's good works was broadened and heightened. Press releases were supplied to: Gazette Newspapers, Long Beach Business Journal, Long Beach Post.com, Press Telegram, Beachcomber, Signal Tribune, LBCC Viking News, Daily 49er, Long Beach 908 Magazine.

6. If a cooperating organization was involved, what was its role?

- **Food Drive:** several local companies and entities participated by donating goods or monies and by getting the word out via email and social media including Laser Fiche, Precision Property Management, Sherman Design Group, City of Long Beach, Long Beach Memorial Hospital.
- **Grab and Go:** several local stores provided goods at discounted pricing: Grocery Outlet, Pavilions and Dollar Tree. Chick-fil-A donated condiment packets. Doubletree contributed toiletry items.

CSULB and LBCC from the President down to the Food Pantry staffs provided support, guidance and resources to assist with the events

Financial Report – Be sure that Income equals Expenditures!

7. Income	Amount
1. District Grant funds approved by the District	8,000.00
2. Club contribution	8,000.00
3. Other funding (specify) individual member donations	4,155.03
Total Project Income	20,155.03

8. Expenditures - please be specific and add lines as needed - receipts must be attached

1. Grant funds purchase (see documentation)	16,000.00
2. Bookmarks (Food Drive and Grab-and-Go) donated	248.06
3. Cash donations for additional food items: Grab and Go	346.97
4. Cash donations for food items: Food Drive (for high need items)	3,000.00
5. Donated: Signage, balloons, thermometers masks, gloves, U-Haul Truck, boxes	400.00
6. Condiment packets donated by Chik-fil-a (estimated value)	160.00
Total Project Expenditures	20,155.03M

9. By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all of the information contained herein is true and accurate. Receipts for all grant-funded expenditures have been provided to the district. I also understand that all photographs submitted in connection with this report will become the property of RI and will not be returned. I warrant that I own all rights in the photographs, including copyright, and hereby grant RI and TRF a royalty free irrevocable license to use the photographs now or at any time in the future, throughout the world in any manner it so chooses and in any medium now known or later developed. This includes the right to modify the photograph(s) as necessary in RI's sole discretion. This also includes, without limitation, use on or in the web sites, magazines, brochures, pamphlets, exhibitions and any other promotional materials of RI and TRF.

Certifying Signature

Madrid Zimmerman

Date:

5.4.2021

Print name, Rotary title, and club

Madrid Zimmerman – Executive Director – Long Beach