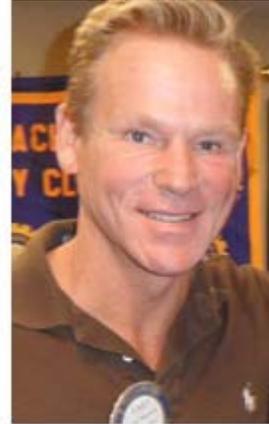


Monarch Beach Sunrise Rotary Club's 24th Annual Vocational Day **OUR BIGGEST WEEKLY MEETING OF THE YEAR!**

Wednesday, November 20, 2013: Over 130 Dana Hills and Aliso Niguel High School Seniors and several dignitaries to attend Monarch Beach Sunrise Rotary's 24th Annual Vocational Day.

The Monarch Beach Sunrise Rotary's 24th Annual Vocational Day is where the 40+ members of the Monarch Beach Sunrise Rotary Club and civic minded local professionals from varying trades demonstrate to high school seniors from Dana Hills and Aliso Niguel High School the many and varied occupational choices available to high school senior students.



GARY MAXWELL
MBSR Vocational Chair

Vocational Service, one of Rotary's Avenues of Service, encourages Rotarians to serve others through their professions and to practice high ethical standards. Observed each Fall, *Vocational Service Month* spotlights Rotary club projects related to this avenue that offer an opportunity for members to use their professional skills in service projects.

This year's Vocational Day event is scheduled for Wednesday, November 20, 2013 and will be held at the [Marriott Laguna Cliffs Resort and Spa](#) in Dana Point, overlooking the blue Pacific Ocean. Our morning will begin with **FREE breakfast** at 6:45 a.m., followed by a motivational speaker concluding at 8:30 a.m.



JIM MADRID
Human Performance Improvement Expert

SPECIAL MOTIVATIONAL SPEAKER: JIM MADRID

Speaker, Author and Mental Toughness Coach

We are honored to have [Jim Madrid](#), as our special guest speaker at the 23rd MBSR Vocational Day event. From basketball to soccer to lacrosse - from competitive clubs to the pros - Jim Madrid leads individuals and teams to high performance both on and off the field.

In a career spanning three decades, Jim Madrid has been in the business of assisting individuals, corporate organizations, and sports organizations to achieve ever-higher levels of success. Companies as diverse as Nordstrom, Lexus, Paramount Studios, Trendwest Resorts, and Oakley, as well as

professional and amateur athletic organizations such as the Seattle Sounders, UCI, UCLA, West Coast FC, and Seattle United have all benefited from Jin's expertise. Jim is an accomplished consultant, speaker and author. As an expert in human performance improvement, he is a sought after advisor to professional and amateur coaches wishing to optimize the performance of their club, team and their athletes. In his keynote presentations, Jim quickly engages and interacts with audiences, as he delivers the keys to living a life that is abundant, both personally and professionally.



After Mr. Madrid finishes his talk, the students will then leave the hotel with their hosts, and will "shadow" them while "on the job" until 11:30 a.m. The hosts and students have the option of attending a complimentary luncheon at On The Border Restaurant in Aliso Viejo from 11:30 a.m. to 1:00 p.m.

This is a day these students will take with them for the rest of their lives. We look forward to this event each year as Rotary teaches "Service Before Self" in deeds, to all the high school students who participate in this amazing day.

Please [Contact MBSR](#) today if you have any questions.

THANK YOU FOR YOUR SUPPORT!!

Thank you to all the volunteers, drivers and mentors that take time from their busy schedules to donate their time and talents to help our 130+ Dana Hills and Aliso Niguel High School Seniors learn more about their selected vocation!!

A special thanks to **Dr. Joe Farley**, Superintendent of the [Capistrano Unified School District](#), **Chris Carter**, Principal of [Aliso Niguel High School](#), and **Dr. Jason Allemann**, Principal of [Dana Hills High School](#), for their continued commitment to ensure that Monarch Beach Sunrise Rotary Club's Annual Vocational Day happens each year. Without their continued support, our unique job shadowing vocational day event would not take place.

A big thank you to the [Marriott Laguna Cliffs Resort and Spa](#) in Dana Point for their continued support, gracious hospitality & for hosting over 200 people who will attend our Monarch Beach Sunrise Rotary Club's Annual Vocational Day at their beautiful resort!