Subject: Orange Rotary, District Grant P-416

From: Heidi Larkin-Reed Date: August 26, 2013

To: Harry J. Charm and Grant Committee

From: Heidi Larkin-Reed, President, Orange Rotary Club

Please find below information you requested via email to Cliff Nelson on August 24, 2013

Project Start Date: December 14, 2013

Project Completion Date: January 5, 2014

Budget: We are requesting \$5,000 from the District Grant. The Orange Rotary Club will donate \$5,000 for a total cost of \$10,000. Project breakout is as follows:

District Grant Request

\$3,000.00 - To purchase 10x 5ft tables \$2,000.00 To purchase stacking chairs \$5,000.00 Requested from the District Grant.

Tables	To be	10x 5ft tables	Match tables
	purchased	=\$3,000.00	currently in use
	from OUSD		
	District Vendor		
	- Concepts		
Chairs	To be	120x stacking chairs	Replace wood
	purchased	=\$4,800.00	chairs
	from OUSD	\$2000 provided by the	
	District Vendor	District Grant and balance	
	- Concepts	provided by Orange Rotary	
		Club.	

Orange Rotary Club Donation:

\$5,000.00 - To purchase paint and materials to make repairs to facility and additional chairs.

Paint and Materials: \$2200.00 **Additional Chairs:** \$2800.00

Letter from Participating Organization: The participating organization that was discuss in the grant application is the Orange H.S. It is my understanding per my conversation with Mr. Charm that a letter from Orange High School is not needed to move forward with this project. No other organizations are partnering with us at this time.

Public Image Plan:

The Rotary Club Orange -P-416 "High School Library Upgrade" Public Image Plan

The Rotary Club of Orange will use the following methods to promote and inform members of the public, Rotarians, students, parents and teachers about the project the results of the project and the role Rotary played in accomplishing our goal. In addition, we will use this project to inform the above groups about Rotary.

Newspaper: Press releases written by club members about the project, indicating how the project is progressing and the results of the project. The articles will be submitted to the Orange City News and the Orange County Register. Projected number of articles; 5-7.

Chamber of Commerce: The Orange Rotary Club is a member of the Orange Chamber of Commerce. Therefore, we will submit articles to the Chamber to be published in the Chamber's newsletter and weekly e-newsletter about the project and use this opportunity to educate its members about Rotary.

Social Media: Info about the project will be posted on the Orange Rotary Club's Facebook page. Members will be asked to share the information with their contacts.

Orange Rotary Club Bulletin: Articles will be written for the Club bulletin updating members on the progress and the reporting on the outcome.

Orange Rotary Club Website: Articles and information will be posted to the Club's website.

Labels on Tables and Chairs: Rotary logo placed on the tables and chairs indicating item was donated by Rotary.

Please contact Cliff Nelson or I if further information is needed. We look forward to moving forward with this project.