



District Grant Report

Rotary Club: Newport Beach Sunrise

Project Title: Rotary Bike Rodeo - Bicycle and Road Safety Clinics

☐ Progress Report ☒ Final Report

1. Briefly describe the project. What was done, when and where did project activities take place, and who were the beneficiaries?

The Rotary Bike Rodeo is a Bicycle and Road Safety Clinic which helps to prepare children and youth to safely ride their bicycles and e-bikes in their community. Attendees visit Helmet Safety, Bike Safety, and Road & Traffic Safety stations, and then practice their safe riding skills on courses set up within the event space.

The objective of the Rotary Bike Rodeo is to: 1) ensure that the attendee's bicycle is properly maintained, safe to ride and adjusted correctly for the rider, 2) they have the right type of helmet, it is properly fitted and they understand why it is important to wear, 3) their bicycle is registered with the local authorities, 4) they and their bike are clearly visible during the day and highly reflective at night, 5) there is contact information on their bike or helmet for their parent or guardian in case of an emergency, 6) they have a clear knowledge of traffic laws, signs, and signaling, 7) they practice riding in real-world road situations on a safe closed-off course, 8) E-Bike riders understand the unique rules of use, perception of drivers, and how to reduce their risk of serious injury due to the exponential increase in force at greater speeds, and 9) they improve their overall riding ability during the event.

This Rotary year our Rotary Bike Rodeo project was involved in 12 events, varying from helmet education and fitting only to full Bike Safety Clinics with local partners:

July 30, 2022 – Carnival for Kids, the Illumination Foundations annual event in Anaheim, with our partners Clinic in the Park and the Rotary Club of Anaheim. We provided helmet safety education, then fitted and gave out over 100 helmets to children and youth.

August 27, 2022 – Day of the Child at the Boys and Girls Club of Santa Ana, with Bikers Against Child Abuse (BACA) and the Rotary Club of Santa Ana. We provided helmet safety education to 50+ youth and provided 8 helmets to go with the scooter and bicycle raffle prizes. The BACA members (decked out in leather) loved our helmet safety demos!

September 17, 2022 - Skate to Stop Hate, organized by Bridge to Skate and the OC Justice Initiative, held at Centennial Park in Santa Ana. Our member Chantelle Heroux founded Bridge to Skate and teaches skating to at-risk youth in OC and LA. We fitted 12 youth with new helmets at this event, while also providing helmet safety education to dozens more.

October 29, 2022 - Rotary Club of Santa Ana Rotary Skateboard Workshop at KidWorks in Santa Ana. We assisted by providing Helmet Safety education and demonstrations. The Rotary Club of Santa Ana provided 28 helmets to their attendees and had them build their own skateboard.

November 26, 2022 – Rotary Bike Rodeo at Bill Barber in Irvine, with the Rotary Club of Irvine. This was the first event where we rolled out our new LED Stoplight, Crosswalk, and other additions to our Road and Traffic Safety courses. We were joined by the local Boy Scouts, and Clinic in the Park. We fitted twelve children with new helmets. Roughly 20-25 completed the safety course.

December 1, 2022 – Foster Home visit – We visited a local foster home in Costa Mesa and talked about helmet and bike safety. We inspected their bicycles, made a few minor adjustments, and fitted three children with new helmets.

December 14, 2022 – Family Health Day at The Melinda Smith Hoag Center. We fitted 41 children and youth with new helmets and provided education to the kids and their parents. Our partner Clinic in the Park provided booster seats, books, and life vests.

March 23, 2023 – Rotary Bike Rodeo at the Save Our Youth Center in Costa Mesa. This Community Bike Safety Clinic included The Cyclist Bike Shop, Costa Mesa Police Department, Community Alliance for Better Streets and Costa Mesa Parks and Recreation. Newport Beach Police Department observed. SOY students led the helmet safety and fitting stations. The Cyclist provided free bike inspections. CMPD taught Road and Traffic Safety. Volunteers from Estancia High School led kids through the courses. Members from the Rotary Club of OCLA volunteered. A local group of engineers volunteered at our E-Bike station explaining the exponential increase in kinetic energy when crashing on an E-Bike vs a regular pedal bike. The Parks and Rec volunteers headed up our Visibility Station. The City of Costa Mesa sponsored a Taco cart for the event. We fitted 41 children and youth with new helmets at this event. Roughly 50-60 completed the road safety course.

April 7, 2023 – Rotary Bike Rodeo at Victoria Elementary School, Costa Mesa. This event was a school assembly, with 300+ K-6th graders participating. We partnered with the PTA for this event, and were joined by the Costa Mesa Police Department. The assembly included helmet safety demonstrations, bike maintenance education, road and traffic safety education by CMPD, bike inspections by PTA volunteers, helmet inspections and fitting, and a full bike rodeo course. Every child either walked, scooted or rode their bike through the course several times. We gave out 95 new helmets at this event.

April 29, 2023 - Rotary Bike Safety Clinic at the Newport-Mesa Family YMCA, Newport Beach. We partnered with the Newport Beach Police Department to put on a Bike Safety Clinic at the Y during the Healthy Kids Day event. We held three classes an hour with NBPD leading on road and traffic safety, then we discussed and demonstrated helmet safety, the increased risk when riding an E-Bike, and Visibility. High School students from Estancia High School assembled and distributed our new Backpack Kites, which are designed to increase visibility of the rider to vehicles coming up behind them. 28 Helmets were distributed, 10 of which were provided by NBPD. Approximately 60 attended the Clinic. NBPD loved it and the Executive Director at the Y wants to schedule a full Bike Rodeo.

May 27, 2023 – Costa Mesa Walk n Roll Festival at Estancia High School. This event is organized by Walk n Rollers out of Culver City and funded by the STEP grant. We are assisting with the planning and coordination. Chantelle will be teaching skating safety and we plan to bring our helmet safety station to the event. 200 helmets have been donated from a 3rd party for this event.

June 04, 2023 – Health Fair and St Joachim Church Costa Mesa. We are participating in this local event with partner Clinic in the Park to provide helmet safety education and fitting. We expect to provide 85-100 helmets.

2. How many Rotarians participated in the project?

We had six members of our club participate, plus members from the Rotary Clubs of Anaheim, Santa Ana, Irvine, and OCLA.

3. What did they do? Please give at least two examples.

Pawel Gwizdala helped design and then set up the courses at the Irvine Bike Rodeo, using chalk to create road hazards, directional arrows, railroad crossing, etc. Jeff Heilesen set up the Bike Inspection station and inspected bikes. He also helped with Helmet fitting. Chantelle Heroux helped create and run the Skate to Stop Hate event, where she instructed in skateboarding and helmet safety. Several incoming members volunteered at the SOY Bike Rodeo and the Victoria Elementary School assembly, and want to join Rotary because of this project.

4. How many non-Rotarians benefited from this project?

Over 1,000 children and youth have received helmet safety education, over 500 helmets have been distributed, and over 400 have completed a bike safety clinic or assembly year-to-date.

5. What are the expected long-term community impacts of the project?

The expectations are reduced accidents and injuries while riding a bicycle, scooter or skateboard in the community. When worn correctly, helmets save lives. Knowing how to ride safely while following the rules of the road will reduce accidents. Increasing visibility should reduce the number of cyclists being hit by a vehicle from behind, or when lighting is less than optimal. Our efforts could save a few lives.

6. If a cooperating organization was involved, what was its role?

We partnered with both the Costa Mesa Police Department and the Newport Beach Police Department to have them lead, or include them in the Traffic and Road Safety portion of the events. The City of Costa Mesa has provided tables, pop-ups, food, water, and volunteers. Save Our Youth hosted an event at their center and their students learned and led the helmet safety and fitting stations. We are now part of the Community Alliance for Bicycle Safety at Newport Mesa Unified School District. Clinic in the Park (part of the American Academy of Pediatric Orange County) partners with us providing education and support, helmets, and joint participation at events. We now handle the helmet safety education for them and assist with water safety and literacy. We invited other Rotary Clubs to join us at events which we were attending in their communities and that resulted in repeated cooperation and the sharing of our materials for their events.

Financial Report – Be sure that Income equals Expenditures!

7. Income

Amount

1. District Grant funds approved by the District	\$ 1,131.00
2. Club contribution	\$ 2,057.20
3. Other funding (specify)	
Total Project Income	\$ 3,188.20

8. Expenditures - please be specific and add lines as needed - receipts must be attached

1. See attached Expenses and Receipts detail	\$ 3,188.20
Total Project Expenditures	\$ 3,188.20

9. By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all of the information contained herein is true and accurate. Receipts for all grant-funded expenditures have been provided to the district. I also understand that all photographs submitted in connection with this report will become the property of RI and will not be returned. I warrant that I own all rights in the photographs, including copyright, and hereby grant RI and TRF a royalty free irrevocable license to use the photographs now or at any time in the future, throughout the world in any manner it so chooses and in any medium now known or later developed. This includes the right to modify the photograph(s) as necessary in RI's sole discretion. This also includes, without limitation, use on or in the web sites, magazines, brochures, pamphlets, exhibitions and any other promotional materials of RI and TRF.

Certifying Signature

Ross Minion

Date: 05/03/23

Print name, Rotary title, and club

Ross Minion, President, Rotary Club of Newport Beach Sunrise