



District 5320 Rotary Foundation Committee

District Grant Report

Rotary Club: San Clemente

Project Title: CHARACTER COUNTS! in San Clemente

☐ Progress Report ☒ Final Report

1. Briefly describe the project. What was done, when and where did project activities take place, and who were the beneficiaries?

This project brought together 5 Elementary schools in San Clemente to participate in a virtual training for the CHARACTER COUNTS! (CC!) curriculum, which the Rotary Club of San Clemente has a multi-decade history of promoting. The goal of the project is to help supplement the Positive Behavioral Interventions and Supports (PBIS) programs at each school, which are their frameworks for incentivizing good behavior and character traits among their student bodies. The CC! training gave the participating teachers, counselors, and administrators a better understanding of the Six Pillars of Character, developed by the CC! program, and how they can incorporate these character traits and training exercises into their PBIS matrices. Each of the participating schools was also given a stipend to spend on resource materials from the CC! program, which they will use to implement CC! in their on-campus activities. In addition, the San Clemente Rotary Club incoming President, who also participated in the training, plans to put focus on the Six Pillars of Character in our meetings this coming year, in an effort to continue to expound on these character traits within our club, and the wider community.

2. How many Rotarians participated in the project?

10 total on the club's Character Counts! committee, with 5 in attendance at the training.

3. What did they do? Please give at least two examples.

The CC! committee, which was formed for this project, gave feedback on how to approach the project from the beginning. Members of the committee also participated in discussions with the leader of the CC! program at Drake University, Jason Lamping, and the Principal of Truman Benedict Elementary School, Michael Brandt, who both helped spearhead the effort. Many of these Rotarians had experience in the education field and gave good insights on how this program could be effectively integrated into the schools. Rotarians also participated in the virtual training with the schools, and served more as "flies on the wall," but brought back great insights on how we can further the initiative to educate our club and community on the Six Pillars of Character.

4. How many non-Rotarians benefited from this project?

Thousands of Elementary school students in San Clemente will now be given opportunities to learn about all Six Pillars of Character (rather than just a few in most cases), and the teachers and administrators will be given more support in helping develop the character of their students.

5. What are the expected long-term community impacts of the project?

Offering more tools to our schools to help them achieve better outcomes for character building, and more positive behavior on our school campuses and in our wider community. The CC! program is also applicable to anyone, at any stage of life, and the San Clemente Rotary Club plans to continue to promote the Six Pillars of Character in our club and community.

6. If a cooperating organization was involved, what was its role?

5 local elementary schools participated in the training, led by the Principal of Truman Benedict Elementary School, and the Character Counts! program trainers and administrators facilitated the training and education of the program and resource materials.

Financial Report – Be sure that Income equals Expenditures!

7. Income

Amount

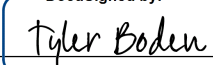
| | |
|--|---------|
| 1. District Grant funds approved by the District | \$2,500 |
| 2. Club contribution | \$2,500 |
| 3. Other funding (specify) | |
| Total Project Income | |

8. Expenditures - please be specific and add lines as needed - receipts must be attached

| | |
|--|---------|
| 1. CHARACTER COUNTS! Virtual Training | \$2,500 |
| 2. Reimbursement for Staff Time to 5 Elementary Schools (\$200 each) | \$1,000 |
| 3. Stipend to each school for Resource Materials (\$300 each) | \$1,500 |
| 4. | |

| | |
|----------------------------|--|
| 5. | |
| 6. | |
| Total Project Expenditures | |
| \$5,000 | |

9. By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all of the information contained herein is true and accurate. Receipts for all grant-funded expenditures have been provided to the district. I also understand that all photographs submitted in connection with this report will become the property of RI and will not be returned. I warrant that I own all rights in the photographs, including copyright, and hereby grant RI and TRF a royalty free irrevocable license to use the photographs now or at any time in the future, throughout the world in any manner it so chooses and in any medium now known or later developed. This includes the right to modify the photograph(s) as necessary in RI's sole discretion. This also includes, without limitation, use on or in the web sites, magazines, brochures, pamphlets, exhibitions and any other promotional materials of RI and TRF.

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Date: 5/14/2025

Certifying Signature

Print name, Rotary title, and club

Tyler Boden, Youth Services Chair, San Clemente Rotary Club