

### Additional Kids Club Literacy Project Details

#### **How repair/replace materials will be covered once grant money is done? How will the incentives for parents be continued once grant is done?**

It is the intention of the Resource Development Manager to raise additional support for this project through in-kind donations, fundraising events, grants, foundations, and individual donors. These funds will be used for direct services including the repair/replacement of materials, updated materials, consumable costs such as meals and incentives, and other annual expenses. The Loveland Housing Authority has an IT consultant that will provide maintenance and repair for the technology equipment as well as a Maintenance Tech that will provide support for the upkeep of the building. The apartment complex also has a small annual budget to help cover the cost of activities and programs run through the Clubhouse.

#### **The consultant will start in April 2018.....and Phase 1 of the project will be 12 months.....When would kids become involved?**

The first co-hort of students will enroll in June 2018 for the summer session. The project planning and development will continue parallel to the first sessions.

#### **Who is paying wages and expenses for the manager of this project?**

The Project Director is Stephanie Slayton, Resource Development Manager for the Loveland Housing Authority. Stephanie is a Licensed Clinical Social Worker and was the Program Director for Project Self-Sufficiency for the past three years. She has five years of experience planning, developing, managing and evaluating programs and ten years of experience with grant writing. Stephanie is a salaried employee of the Loveland Housing Authority, who pays her salary in full to develop resources for residents under the umbrella of the Loveland Housing Development Corporation.

#### **This is a 50 unit complex.....how many kids are the target recipients? Are only the kids from this complex to be involved in this Project?**

This project will directly benefit 43 low-income families living at Orchard Place, a 50-unit subsidized apartment complex in North Loveland. There are 75 children ages 0-17, 57 are between the ages of 0-9, the target age range for the Kids Club Literacy Project. The first year of the project will involve only the children living at Orchard Place. It is anticipated that this project will expand to other affordable apartment complexes owned and/or managed by the Loveland Housing Authority over the next five years as resources are developed to support the sustainability of the project, reaching an estimated 300 children per year.

#### **How many Rotarians from the 3 Loveland Clubs are expected to be involved in this program (not pup-packs)? (% of total membership) How many kids (beneficiaries) are expected to be served?**

It is anticipated that 5-10 Rotarians will be involved in the project each year from the three Loveland Rotary Clubs. In year one, we anticipate serving 50 children between June 1 2018 and December 31, 2018.

#### **What is Phase 2, 3, etc?**

In Phase 2 of the project, the parents who have been trained as Parents-As-Teachers will take a leadership role in the on-going implementation of the project. They will work as a committee to develop the class schedule; engage, train and support new parents; and facilitate classes and workshops. An Education Coordinator will be hired for the long term management of the project, evaluation of project outcomes, and for the purposes of expanding the project to other locations. Additional service providers and resources will be built out in response to the project evaluation from year one.

In Phase 3, the project will be replicated at other properties. The target population at Orchard Place and other sites may also be expanded to include children in the neighborhood surrounding the apartment complex. Evaluation and improvement will continue. The project will also be incorporated into other community efforts such as health and wellness programming and college readiness activities.

**And this is a pilot project.....is the LHA committed for the long term? What is assurance of sustainability of this project? Is there a long term plan for sustainability?**

The Loveland Housing Authority (LHA) has identified youth education as a top priority in its Strategic Plan, which is currently being developed with an Advisory Committee. LHA is creating a non-profit division to improve access to opportunities for residents. The Kids Club Literacy Project is one of the strategies outlined in this initiative and is part of a larger project that includes bringing education, social service and health care resources to residents of affordable housing communities managed by the Loveland Housing Authority.

In addition, a Resource Development Manager has been hired by LHA to secure additional funding for the sustainability of the project. Fundraising efforts include special events to raise awareness and dollars for the Kids Club Literacy Project, grant research and application, and building relationships with foundations that support education initiatives at the local and state level. LHA is also looking at the possibility of dedicating some operating income from some of their housing projects towards the salary of a future Education Coordinator.

**Also, additional detail on Rotary Promotion in the Community, which may be funded from the budgeted expenses. Plan for Rotary Recognition for involvement and visibility?**

Additional support for the development and sustainability of this project comes through local service clubs, including the three Loveland Rotary Clubs. It is anticipated that 5-10 local Rotarians will be involved in this project each year. To recognize the support and contributions of the Rotary Club and Rotarians, Loveland Housing Authority plans to place a plaque of recognition on the Orchard Place Clubhouse acknowledging the funding support and involvement of Rotary. In addition, Rotary will be recognized in newsletters, social media and press releases as a sponsor of this project. The Rotary logo will be displayed on print materials and at events distinguishing Rotary as a partner of the Loveland Housing Authority. Participants of the project will be invited to speak in front of Rotary Clubs about the project and its impact on their lives. Rotary members may share the Four Way Test and other Rotarian values with project participants through print materials or presentations as well.

**A detailed budget to be uploaded into the Documents of this Application (see additional attachment)**