

# **Business Management Training Proposal for Women Empowerment in Slum Settlement Near Pokhara**

## **1. Project Title**

**"Empowered Women, Empowered Communities: Business Management Training for Sustainable Livelihoods"**

## **2. Background and Rationale**

The slum settlements near Pokhara are home to many women facing economic marginalization, limited access to education, and lack of formal employment. Despite these challenges, many women exhibit entrepreneurial potential and resilience. Empowering them through business management training can create a pathway to self-reliance, improve household incomes, and foster community development.

## **4. Objectives**

- **To build foundational business management skills among women.**
- **To promote micro-entrepreneurship and financial independence.**
- **To foster leadership and decision-making capacity in women.**
- **To link trained women with local markets and microfinance institutions.**

## **5. Target Group**

- 80–100 women from slum settlements near Pokhara.
- Aged 18–45, especially single mothers, widows, and unemployed women.

## **6. Proposed Training Modules (3-Day Program)**

<b>Day</b>	<b>Module Title</b>	<b>Key Contents</b>
1	Introduction to Entrepreneurship / Identifying Business Opportunities	Basics of entrepreneurship, local success stories, self-assessment Market research, idea generation, matching skills with demand
2	Business Planning/ Financial Literacy	Creating simple business plans, vision &

		mission
		Saving, budgeting, income/expense tracking
3	Basic Bookkeeping	Recording transactions, profit & loss understanding
	Microfinance	Savings groups, cooperatives, dealing with lenders

## 7. Methodology

- Participatory and activity-based learning
- Group work and case studies
- Real-life role-plays and simulations
- Guest speakers (local women entrepreneurs)
- Field visit to a local small business

## 8. Resources Required

- Training venue (community hall/school)
- Stationery and training materials
- Trainers/facilitators (preferably female trainers)
- Refreshments/lunch for participants
- Training kit (notebook, pen, calculator, etc.)

## 9. Monitoring and Evaluation

- Pre- and post-training knowledge assessment
- Daily feedback and reflection sessions
- Follow-up visits after 1 and 3 months
- Success stories documentation

## 10. Expected Outcomes

- At least 70% of participants demonstrate improved understanding of business skills.
- At least 10–15 micro-business ideas initiated within 3 months.
- Increased participation of women in local economic activities.

## 11. Budget Estimate

(A sample breakdown; actual costs will vary)

Item	Amount (NPR)
Training Materials	85,000
Trainers' Fee (2 trainers x 3 days)	120,000
Venue & Equipment	10,000
Food & Refreshments	150,000
Certificates & Printing	6,000
Monitoring & Follow-up	10,000
<b>Total Estimated Budget</b>	<b>381,000</b>

## 12. Sustainability Plan

- Formation of a **Women Entrepreneurs Group** for continued peer support.
- Linking with local cooperatives for savings and loans.
- Monthly refresher workshops and mentoring by local business owners.
- Partnership with municipality and women development offices.