

**If you could educate a child for 3 years and teach them how to read for just \$4.45, wouldn't you want to help as many children as you could?**



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“My name is Michael Gordon and I am a Rotary International Ambassadorial Scholar Alumnus from District 9350 South Africa. I studied abroad in Las Vegas Nevada, District 5300 in 2006-2007. I went back to my country this summer with wonderful new friends and a totally new outlook on the United States. Rotary has forever changed my life! We are not so different, especially in our passion to help others in need. I explained to my sponsoring club my hope to “Give Back” to Rotary and to my country for the incredible experiences I have had through my affiliation with Rotary. Through this, the “Literacy for all” project was adopted.”

## **FACTS ABOUT SOUTH AFRICA**

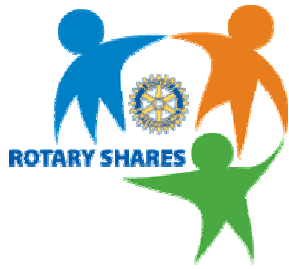
- Population of 50 Million
- AIDS Pandemic of 10 Million
- Unemployment rate of 25% or 12.5 Million
- Illiteracy Rate of 25 Million
- 61% or 6 out of 10 children cannot read at the end of Grade 3

## **EDUCATIONAL CHALLENGES**

- No formal reading training programs exist.
- Children begin school with multiple languages (Childs Mother Tongue) and books are only in English or Afrikaans.
- Books are poorly translated with generic stories and poor illustrations.
- Books have no relevance to South African Culture and Values.
- Children are disadvantaged from the onset.

## **SOLUTION**

- South African Teachers have developed a “Literacy for all” program.
- The program consists of a series of identical books in all official languages so children can compare their language with the language the teacher is trying to teach.
- Books are provided from grades 1 through 3, cultural in nature and well illustrated.
- Winner of the South African Translators Institute Award.
- Books meet and exceed the Literacy Learning Program requirements as outlined in the National Curriculum.
- Pilot programs are already in place with results showing a 67% increase in literacy within 18 months.



**Rotary “Literacy for all”  
District 5300 and District 9350  
Project Proposal**



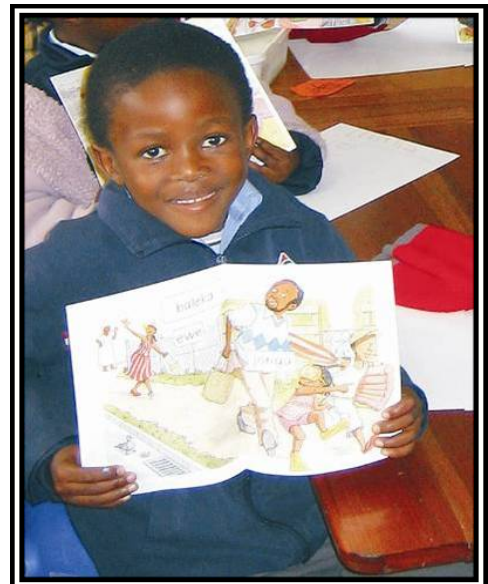
<b>Project Title:</b>	<b>Literacy for all</b>
<b>Project Country:</b>	<b>South Africa</b>
<b>TOTAL PROJECT BUDGET:</b>	<b>US \$54,000</b>

### **Scope of the Project**

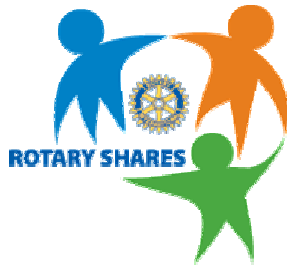
Approximately 12,500 children will receive a series of books for three years of education from grades 1 to 3. In addition, the teachers in these schools will be provided with the workbooks and training necessary to educate the multi-language speaking children. The cost to educate and provide 12,500 children with books for three years is \$4.45 per child.

The Rotary Club of Bellville, Cape Town, South Africa will administer the project. They will partner up with the “Literacy for all” Teachers Association in South Africa. Together they will identify six needy schools to implement the program.

District 5300 will raise the majority of the funds required for the project. This is a District wide initiative with the hope of having many clubs in the District participate in such a worthy project. The District will also administer the paperwork for District Designated Funds (DDF) and a Trustee Rotary Foundation (TRF) Matching Grant through Rotary International.



A full PowerPoint presentation on the “Literacy for all” program is available upon request to Michael Gordon.



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**Host Partner in the Project Country is the Rotary Club of Bellville, #17483, District 9350**

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**Primary International Partner Outside of Project Country is District 5300**

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**PROPOSED BUDGET**

Rotary Club of Bellville:	\$ 1,000
District 9350 DDF	\$ 1,000
Rotary Clubs in District 5300	\$ 15,000
District 5300 DDF *	\$ 14,000
TFR Matching Grant	\$ 23,000
<b>TOTAL PROJECT COST:</b>	<b>\$ 54,000</b>

\* District 5300 will match clubs from District 5300 up to \$14,000 but the funds must be pledged and listed on [www.matchinggrants.com](http://www.matchinggrants.com) first.